

Kansas City Symphony Fact Sheet

- In both of the past two seasons, the Kansas City Symphony has welcomed ticket purchasers from 45 states, the District of Columbia, and at least 8 foreign countries.
- Kansas City Symphony Youth Education and Community Engagement programs reach more than 40,000 people each year with innovative programs that touch lives through the power of music.
- More than 20,500 students, teachers, and chaperones from 179 schools in 32 districts participated in Young People's Concerts and KinderKonzerts in 2013-2014. The students came from 24 communities in Kansas and 26 communities in Missouri.
- Last year, 5,230 children explored orchestra instruments at the Symphony's Instrument Petting Zoos, offered at dozens of locations throughout the region. Many volunteers help with this important program.
- The Symphony's highly successful Support School Music program raised money and awareness for the Kansas City North music programs in the 2013-2014 season, with excellent attendance at the community concert and extensive student participation in open rehearsals. The program includes extensive interaction with students as the Symphony spends the entire day in a local school district followed by an evening concert. All ticket proceeds benefit the school district's music program. Since inception, the program has raised more than \$140,000 for music programs in 16 school districts.
- Nearly 1,800 students benefitted from attending Kansas City Symphony Open Rehearsals in the 2013-2014 season, a unique opportunity to observe the inner-workings of a professional symphony.
- The Symphony has a \$19.5-million direct impact on the local economy each season while sustaining some 443 direct and indirect FTE jobs and generating \$1.7 million in state and local tax revenues.
- On May 26, 2013, the Symphony's 11th annual Bank of America Celebration at the Station at Union Station attracted more than 55,000 people, resulting in a positive economic impact of \$2.3 million. People from 33 communities in Missouri and 25 communities in Kansas as well as 10 other states attended this festive program. An additional 65,000 households enjoyed live or taped broadcast on KCPT-TV. Public-television stations in 14 regional markets in Iowa, Nebraska, Missouri, and Kansas brought the program to residents of St. Louis, Wichita, Omaha, Lincoln, Des Moines, Cedar Rapids, Ames, Warrensburg and Springfield, among others.
- Honoring the indomitable spirit and scenic beauty of the west, the Kansas City Symphony will again take the stage at the ninth annual Symphony in the Flint Hills, held in the picturesque and remote Flint Hills in Butler County, Kansas. Each year, 7,000 people gather for this memorable event that serves to highlight the ecological and cultural significance of the Flint Hills.

- The Symphony continues to serve the Independence, Mo., community by preserving the nearly century-old tradition of the Independence Messiah Choir's presentation of Handel's Messiah. The concert has returned to its historic roots with performances at Helzberg Hall in downtown Kansas City, Missouri.
- The Kansas City Symphony has released four recordings on the Reference Recording label — *Shakespeare's Tempest*, the Grammy®-winning *Britten's Orchestra*, an Elgar/Vaughan Williams project and most recently a 20th century project, *Miraculous Metamorphoses*, which highlights composers Hindemith, Prokofiev and Bartók. An additional Saint-Saëns album is slated for later release. In June 2014, the Symphony and Michael Stern will record three works by Adam Schoenberg. Stern led the commissioning of all three pieces and worked closely with Schoenberg when he was composer-in-residence for the 2012-2013 season. The Symphony and Michael Stern also have recorded for the Naxos label.
- The Kansas City Symphony has more than 700 volunteer members in five auxiliaries.
- The 165 members of the Kansas City Symphony Chorus audition each year for the ensemble, donating their time and talent as they work with Grammy® Award-winning director Charles Bruffy.
- In FY13, Kansas City Symphony volunteers donated 38,611 hours representing a value of \$723,184.
- The Kansas City Symphony carefully stewards financial resources, earning Charity Navigator's 3-star rating and positive reviews from Guidestar and the Greater Kansas City Community Foundation.
- Corporate underwriting provides crucial support for every Symphony program, including Classical, Pops, Family, and Classics Uncorked series as well as youth education and community engagement programs. Corporate support totals 7 percent of all revenue. These businesses of all sizes contribute almost \$1 million annually to the Symphony, helping maintain jobs and the cultural excellence that makes Kansas City a leader in our region.
- Just over 1 percent of support for the Symphony comes from government grants.
- Foundation support is a key element of the Symphony's finances, constituting just over 16 percent of revenue.
- The Symphony has increased the percentage of earned revenue from 22 percent in FY04 to 38 percent in FY13, in tandem with a 50-percent operating budget increase during that time. We continue to devote more than 75 percent of resources directly to program activities.

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