KANSASCITY
 CITY

 SYMPHONY
 2019/20 Season
 Contact Mark Laverentz at (816) 218-2601 | MLaverentz@kcsymphony.org

KANSAS CITY SYMPHONY BUSINESS COUNCIL

HUSCH BLACKWELL

Symphony Business Council Corporate Benefits	Base Business Council (\$2,500+) 4 vouchers that can be	Business Council with concert co-sponsorship (\$5,000+)	Business Council with full concert sponsorship (\$7,500+)	Business Council with industry exclusivity concert sponsorship (\$10,000+)
Unique Client Entertainment and Employee Benefits				
Complimentary Symphony concert tickets in Helzberg Hall	redeemed for a total of 8 tickets to selected performances	Concert sponsorship opportunity that includes 6 tickets	Concert Sponsorship Opportunity - 12 tickets	Concert sponsorship opportunity that includes 14 tickets
Additional tickets to Symphony concerts to entertain clients and reward employees	Available for purchase	Available for purchase	Available for purchase with a 5% discount	Available for purchase with a 5% discount
Access to the Sprint Reception Suite during Symphony season in Helzberg Hall for employees that includes hors d'oeuvres and a full bar	♪	.▶	ß	A
Exclusive invitation for two to a pre- or post- concert dinner with Symphony leadership				
Special On-Site Acknowledgment with Specific Concert Branding			·	
Company name recognition from the stage in the pre-concert announcement (1,300-1,600 impressions)			♪	♪
Logo recognition on the six LED screens entering Helzberg Hall		A	♪	ð
Company name or logo on printed advertising and marketing materials with the sponsored concert(s)		♪	.♪	♪
Recognized as Featured Sponsor on the Kansas City Symphony homepage		A	A	A
Option to create your own marketing insert for the concert program (1,300-1,600 impressions)			_♪	_▶
Company recognition in Symphony digital marketing and social media related to sponsored concert(s)			♪	♪
Season-long Corporate Marketing Benefits			11	
Company name in Symphony program books (Over 110,000 printed)	A	₿	♪	A
Company recognition on the Symphony website	text	Includes company logo and hyperlink	Includes company logo and hyperlink	Includes company logo and hyperlink
Company recognition on the Sprint Reception Suite LED screens (Over 7,000 impressions)	text	Company Logo	Company Logo	Company Logo
Exclusive VIP Invitations		1		
Invitation to the Season Opening Reception. Interact with musicians, Symphony Board leadership and other Business Council Members (September)	♪		♪	♪
Invitation to the New Season Announcement and Reception (January)	A	₿	.♪	A
Two complimentary tickets the annual Contributors' Concert (May)		.▶	♪	♪
Invitation to Kansas City Symphony Business Council events (2-3 a year)	.▶	♪	.♪	♪
Special access to the reserved green space at the Bank of America Celebration at the Station (space is limited)	.♪		٨.	♪

All corporate partnership benefits and concert sponsorships can be customized to meet your specific needs.

Weekend and series sponsorships are available with a customized package.