



KANSAS CITY  
SYMPHONY



**Sunday, May 24, 2020 at Union Station**

Event time 3:00 p.m. – 10:00 p.m.

**Automotive Partner**

- **Load-in before 12:00 p.m. the day of the event**
- **Load-out after 10:00 p.m. after the crowd disperses.**

### **On-Site Bank of America Celebration at the Station Marketing Benefits:**

- Automotive Partner for the Bank of America Celebration at the Station
- Opportunity to display up to 2 vehicles on the grounds during the Bank of America Celebration at the Station
- Opportunity to have future buyers sit in display vehicles for one-on-one interaction
- Opportunity to have a 10x10 tent and table to promote vehicles and distribute collateral, marketing material, collect names, etc.
- Opportunity to promote the event at the retail location(s) and dealer website
- Logo/link on Symphony website and on event webpage ([kcsymphony.org/celebration/](https://kcsymphony.org/celebration/))
- Be recognized in our sponsor slide show loop shown on 17'x32' LED screens during event – 50,000 plus impressions
- Recognition in event program – 10,000 are printed and distributed
- Recognition in social media announcement to Symphony's nearly 40,000 Facebook fans and 15,000 Twitter followers prior to the event



## **On-Site Tickets and VIP Benefits:**

- **4 VIP hospitality tent passes**, complimentary buffet, a variety of beer, wine and soda, includes **2 parking passes** for the day

## **Year-round Kansas City Symphony Corporate Benefits:**

- Year-long recognition in the Kansas City Symphony program guide – (Over 110,000 printed)
- Year-long visibility with on ***kcsymphony.org***
- VIP access to the Sprint Reception Suite before Symphony performances (includes hors d'oeuvres and a full bar)
- Recognition on Sprint Reception Suite digital video screens – Over 4,000 impressions
- VIP invitation tour New Season Preview Receptions (includes hor d'oeuvres, beer and wine (Jan)
- VIP invitation to spring Contributors' Concert to meet other Symphony supporters (May)
- VIP invitation to the Season Opening Reception (includes hor d'oeuvres, beer and wine) (Sept)
- Exclusive invitations to Kansas City Symphony Business Council networking events

## **Sponsorship Contribution \$3,000 non-exclusive or \$4,500 for exclusive**

This unique package is currently be offered to other automotive dealers in the Kansas City community

*Please join us by honoring those who have served, fallen and who are currently active with this free community-wide event*

Your gift is tax-deductible to the extent allowed by law.

Thank you for your support!

For more information, please contact:

Mark Laverentz, Manager of Corporate Partnerships

Kansas City Symphony a 501©(3)

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