



KANSAS CITY
SYMPHONY



May 24, 2020 at Union Station

Event time 3:00 p.m. – 10:00 p.m.

Family Zone Sponsor (only one available)

Bank of America Celebration at the Station Family and Children's Area

- Naming rights sponsorship opportunity for Family Zone Area on Sunday, May 24, 2020 from 3:00 p.m. - 8:00 p.m.

Activities might include at least the following:

- Sidewalk Chalk (all day)
- Guest musicians for children
- KCMO Fire Engines and other first responders
- Face Painters
- Instrument Petting Zoo
- Crafts Tent
- Family friendly stage performances (Chiefs drumline, School of Rock, Science City, Youth Symphony)
- Opportunity to giveaway snacks and drinks
- Opportunity to have an area for giveaways, drawings, and raffles for lead generation
- Opportunity to add other kid friendly programs to the event (must be approved by Symphony Staff)



On-Site Bank of America Celebration at the Station Marketing Benefits:

- Logo/link on the Kansas City Symphony website kcsymphony.org
- Logo/link on event webpage – (kcsymphony.org/celebration/)
- Company logo on over 300 local television ads in the month of May promoting the event (Space is limited)
- Recognition with a blast email
- Recognition on event marketing fliers
- Logo inclusion in sponsor loop shown on 17'x32' LED screens during event – Over 50,000 impressions
- Logo Recognition in event program – Over 10,000 printed
- Special recognition from the stage as the a sponsor of the Family Zone area during the course of the day – Over 50,000 impressions
- Recognition in social media announcement to Symphony's nearly 40,000 Facebook fans and 15,000 Twitter followers prior to the event

On-Site Bank of America Celebration at the Station Day of the Event Tickets and VIP Benefits:

- 10 VIP hospitality tent passes and seating with complimentary buffet, beer, wine and soda and 5 VIP parking passes

\$10,000 Contribution

Please show your support to those who are currently serving in the military, those who have fallen and honor our veterans with this unique and customized sponsorship package.

Your gift is tax-deductible to the extent allowed by law.

Thank you for your support!

For more information, please contact:

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Kansas City Symphony a 501©(3)

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