



KANSAS CITY
SYMPHONY



Sunday, May 24, 2020 at Union Station

Event time 3:00 p.m. – 10:00 p.m.

Family Zone Partner (only five available)

Bank of America Celebration at the Station Family and Children's Area

- Family Zone Area on Sunday, May 24, 2020 from 3:00 p.m. - 7:30 p.m.

Family activities might include at least the following:

- Sidewalk Chalk (all day)
- Guest musicians for children
- KCMO Fire Engines and other first responders
- Face Painters
- Instrument Petting Zoo
- Crafts Tent
- Family friendly stage performances (Chiefs drumline, School of Rock, Science City, Youth Symphony)
- Opportunity to giveaway snacks and drinks
- Opportunity to have an area for giveaways, drawings, and raffles for lead generation
- Opportunity to add other kid friendly programs to the event (must be approved by Symphony Staff)

On-Site Bank of America Celebration at the Station Marketing Benefits:

- Logo/link on the Kansas City Symphony website kcsymphony.org
- Logo/link on Symphony event webpage (kcsymphony.org/celebration/)
- Recognition with a blast email



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- Logo inclusion in sponsor loop shown on 17'x32' LED screens during event – Over 50,000 impressions
- Logo Recognition in event program – Over 10,000 printed

On-Site Bank of America Celebration at the Station Day of the Event Tickets and VIP Benefits:

- 4 VIP hospitality tent passes and seating with complimentary buffet, beer, wine and soda
- 2 VIP parking passes

Year-round Kansas City Symphony Corporate Benefits:

- Year-long recognition in Symphony program guide – Over 110,000 printed
- Recognized as Featured Sponsor for a week on the Kansas City Symphony home page
- Year-long visibility with company logo on *kcsymphony.org* (Benefactor's Circle Level)
- VIP access to the Sprint Reception Suite before Symphony performances (includes complimentary hors d'oeuvres and a full bar)
- Recognition with company logo on Sprint Reception Suite digital video screens – Over 4,000 impressions
- Exclusive VIP Invitation to our New Season Preview and Reception (Jan)
- VIP Invitation to spring Contributors' Concert to meet other Symphony supporters (May)
- Exclusive VIP Invitation to the Season Opening Reception (Sept)
- Members of the Symphony Business Council, with access to special networking events

\$2,500 Contribution

Please show your support to those who are currently serving in the military, those who have fallen and honor our veterans with this unique and customized sponsorship package.

Your gift is tax-deductible to the extent allowed by law.

Thank you for your support!

For more information, please contact:

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