



KANSAS CITY
SYMPHONY



May 24, 2020 at Union Station

Event time 3:00 p.m. – 10:00 p.m.

Veterans Reserved Lawn Area

On-Site Bank of America Celebration at the Station Marketing Benefits:

- Official Lawn Area Partner for the 2020 Bank of America Celebration at the Station
- Opportunity to have a 10x10 tent in the Honeywell Veterans Area close to your area (tent must be lowered by 7:00 p.m.)
- Opportunity to have signage the “lawn”
- Opportunity for staff “lawn” area to hold space for Veterans
- Logo/link on the event website kcsymphony.org/celebration/
- Company logo will recognized in the sponsor loop shown on 17’x32’ LED Jumbotron screens during event – Over 50,000 impressions throughout the day
- Recognition in event program – Over 10,000 printed
- Special recognition from the stage during the course of the day – 50,000 impressions
- Recognition in social media announcement to nearly 40,000 Facebook fans and 15,000 Twitter followers

On-Site Bank of America Celebration at the Station Event Tickets and VIP Benefits:

- 6 VIP hospitality tent passes, which include complimentary buffet dinner, unlimited local beer, wine, soft drinks and a special whiskey tastings. VIP Tent opens at 3:30 p.m.
- 6 reserved seats in VIP seating area – 3 VIP parking passes with close access to the VIP tent



Year-round Kansas City Symphony Corporate Benefits:

- Year-long recognition in Symphony program guide – Over 110,000 printed
- Recognized as Featured Sponsor for a week on the Kansas City Symphony home page
- Year-long visibility with company logo on *kcsymphony.org* (Benefactor's Circle Level)
- VIP access to the Sprint Reception Suite before Symphony performances (includes complimentary hors d'oeuvres and a full bar)
- Recognition with company logo on Sprint Reception Suite digital video screens – Over 4,000 impressions
- Exclusive VIP Invitation to our New Season Preview and Reception (Jan)
- VIP Invitation to spring Contributors' Concert to meet other Symphony supporters (May)
- Exclusive VIP Invitation to the Season Opening Reception (Sept)
- Members of the Symphony Business Council, with access to special networking events

\$5,000 Contribution Package

Please show your support to those who are currently serving in the military, those who have fallen and honor our veterans with this unique and customized sponsorship package.

Your gift is tax-deductible to the extent allowed by law.

Thank you for your support!

For more information, please contact:

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Kansas City Symphony a 501©(3)

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