



**May 29, 2022 at Union Station**

**Event time 3:30 p.m. – 10:00 p.m.**

**Family Zone Partner (only five available)**

*Celebration at the Station Family and Children's Area*

*Family activities might include at least the following:*

- Sidewalk Chalk (all day)
- Guest musicians for children
- KCMO Fire Engines and other first responders
- Instrument Petting Zoo
- Crafts Tent & Face Painting
- Family friendly stage performances (Chiefs drumline, School of Rock, Science City, Youth Symphony)
- Opportunity to giveaway snacks and drinks
- Opportunity to have an area for giveaways, drawings, and raffles for lead generation
- Opportunity to add other kid friendly programs to the event (must be approved by Symphony Staff)

*On-Site Celebration at the Station Marketing Benefits:*

- Logo/link on the Kansas City Symphony website [www.kcsymphony.org](http://www.kcsymphony.org)
- Logo/link on event website – [www.kcsymphony.org/celebration](http://www.kcsymphony.org/celebration)
- Recognition with a blast email to our Family subscribers
- Logo inclusion in sponsor loop shown on 17'x32' LED screen(s) during event – Over 50,000 impressions
- Logo Recognition in event program – Over 10,000 printed





***On-Site Celebration VIP Tickets and Benefits:***

- **4 VIP hospitality tent passes**, which includes reserved seating along with a complimentary buffet dinner, local beer, wine, soft drinks, and special whiskey tastings. Also includes **2 VIP parking passes** for the day with close access to the VIP Tent.

***Your company also receives year-round benefits as member of the Kansas City Symphony Business Council!***

- **Year-long recognition** in Symphony program guide – **Over 110,000 printed**
- **Year-long visibility** with company logo on [www.kcsymphony.org](http://www.kcsymphony.org)
- **Employee access** to the Reception Suite before Symphony performances at Helzberg Hall (includes complimentary hors d'oeuvres and a full bar)
- **Recognition** with company logo on Reception Suite digital video screens – **Over 4,000 impressions**
- **VIP Invitation** to our New Season Preview and Reception (Jan)
- **VIP Invitation** to spring Contributors' Concert to meet other Symphony supporters (May)
- **VIP Invitation** to the Season Opening Reception (Sept)
- Exclusive invitations to Kansas City Symphony Business Council networking events

**\$3,000.00 Contribution**

*Please show your support to those who are currently serving in the military, those who have fallen and honor our veterans with this unique and customized sponsorship package.*

Your gift is tax-deductible to the extent allowed by law.

Thank you for your support!

Mark Laverentz

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