



Sunday, May 29, 2022 at Union Station (Event time 3:00 p.m. – 10:00 p.m.)

Family Zone (exclusive)

Celebration at the Station Family and Children's Area (3 p.m. – 7 p.m.)

Family activities include at least the following:

- Sidewalk Chalk (all day)
- Guest musicians for children
- KCMO Fire Engines and other first responders
- Face Painters
- Instrument Petting Zoo
- Crafts Tent
- Family friendly stage performances (Chiefs drumline, School of Rock, Science City, Youth Symphony)
- Opportunity to giveaway snacks and drinks
- Opportunity to have an area for giveaways, drawings, and raffles for lead generation
- Opportunity to add other kid friendly programs to the event (must be approved by Symphony Staff)





On-Site Celebration at the Station Marketing Benefits:

- Logo/link on the Kansas City Symphony website www.kcsymphony.org
- Logo/link on event website
- Company logo on over 300 local television ads in the month of May promoting the event (Space is limited and based on date of pledge)
- Company logo on event fliers (Space is limited and based on date of pledge)
- Recognition with a blast email to over 100,000 Symphony patrons
- Recognition on event marketing fliers
- Logo inclusion in sponsor loop shown on 17'x32' LED screens during event – Over 50,000 impressions
- Logo Recognition in event program – Over 10,000 printed
- Special recognition from the stage as the sponsor of the Family Zone during the course of the day – Over 50,000 impressions
- Recognition in social media announcement to over 55,000 Facebook, Twitter and Instagram followers

On-Site Celebration VIP Tickets and Benefits:

- **8 VIP hospitality tent passes**, which include reserved seating along with a complimentary buffet dinner, local beer, wine soft drinks and special whiskey tastings. Also includes **4 VIP parking passes** for the day with close access to the VIP tent.



BANK OF AMERICA
CELEBRATION
AT THE STATION

KANSAS CITY SYMPHONY

Your company also receives year-round benefits as a member of the Kansas City Symphony Business Council!

- **Year-long recognition** in Symphony program guide – **Over 110,000 printed**
- **Recognized as *Featured Sponsor*** for a week on the Kansas City Symphony home page
- **Year-long visibility** with company logo on www.kcsymphony.org
- **Employee access** to the Sprint Reception Suite before Symphony performances at Helzberg Hall
- **Recognition** with company logo on Reception Suite digital video screens – **Over 4,000 impressions**
- **VIP Invitation** to our New Season Preview and Reception (Jan)
- **VIP Invitation** to spring Contributors' Concert (May)
- **VIP Invitation** to the Season Opening Reception (Sept)
- Exclusive invitation to Kansas City Symphony Business Council networking events

\$7,500.00 Contribution

Please show your support to those who are currently serving in the military, those who have fallen and honor our veterans with this unique and customized sponsorship package.

Your gift is tax-deductible to the extent allowed by law.

Thank you for your support!

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