

BANK OF AMERICA  
**CELEBRATION  
AT THE STATION**  
  
KANSAS CITY SYMPHONY

May 29, 2022 at Union Station

Event time 5:00 p.m. – 10:00 p.m.

**Automotive Partner**

**Load-in before 2:00 p.m. the day of the event and load-out after 10:00 p.m.  
After the crowd disperses.**

***On-Site Celebration at the Station Marketing Benefits:***

- **Automotive Partner** for the *Bank of America Celebration at the Station*
- **Opportunity to display up to 2 vehicles** on the grounds during the Celebration at the Station
- **Opportunity to have future buyers** sit in display vehicles for one-on-one interaction
- **Opportunity to have a 10x10 tent** and table to promote vehicles and distribute collateral, marketing material, collect names, etc.
- **Opportunity to promote the event** at the retail location(s) and dealer website
- **Logo/link** on Symphony website and on event website  
[www.kcsymphony.org/celebration](http://www.kcsymphony.org/celebration)
- **Logo recognition** in our sponsor slide show loop shown on 17'x32' LED screen(s) during event – **50,000 plus impressions**
- **Logo recognition** in event program – **10,000 are printed and distributed**
- **Recognition in social media** announcement to at least **40,000 Facebook fans** and **15,000 Twitter followers**





### *On-Site Celebration VIP Tickets and Benefits:*

- **4 VIP hospitality tent passes**, which includes reserved seating along with a complimentary buffet dinner, local beer, wine, soft drinks, and special whiskey tastings. Also includes **2 VIP parking passes** for the day with close access to the VIP Tent.

### *Your company also receives year-round benefits as a member of the Kansas City Symphony Business Council!*

- Year-long recognition in the Kansas City Symphony program book – Over 110,000 printed)
- Year-long visibility with on [www.kcsymphony.org](http://www.kcsymphony.org)
- Employee access to the Reception Suite before Symphony performances at Helzberg Hall (includes hors d'oeuvres and a full bar)
- Recognition on Reception Suite digital video screens – Over 4,000 impressions
- VIP invitation tour New Season Preview Receptions (includes hor d'oeuvres, beer and wine (Jan)
- VIP invitation to spring Contributors' Concert (May)
- VIP invitation to the Season Opening Reception (Sept)
- Exclusive invitations to Kansas City Symphony Business Council networking events

### **Sponsorship Contribution \$3,000 or \$5,000 industry exclusivity**

This unique package is currently be offered to other automotive dealers in the Kansas City community

*Please join us by honoring those who have served, fallen and who are currently active with this free community-wide event*

Your gift is tax-deductible to the extent allowed by law. Thank you for your support!

Mark Laverentz, Manager of Corporate Partnerships - Kansas City Symphony a 501(c)(3)

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