



## JOB POSTING

# CREATIVE DIRECTOR

**POSTING DATE:** *August 1, 2022*  
**REPORTS TO:** *President & CEO*

Are you an experienced, strategic creative leader looking for your next big opportunity? Do you have a passion for creativity, experience design, live music and storytelling? Would you like to be an innovator for an entire field? We are looking for a **Creative Director** to help us launch a bold, new vision, designed to radically increase community participation in live symphonic music, with the intent of connecting performing arts to communities and fostering human connection through shared experience.

As Creative Director, you will collaborate with creative specialties in the areas of experience design and content production to provide both a strategic and creative vision for storytelling about music and for the experiences that surround concerts.

### VISION

We aspire to make classical music concerts both enriching and entertaining. We want to enhance the traditional format of classical music concerts with an arc of experience that provides a lasting emotional keepsake for each person who attends a concert. Evolving the presentation of classical music in this way is a very bold ambition, and will require visionary contributions from leaders in different disciplines.

### BRAND

You will be the keeper of the brand of the Kansas City Symphony and of the brands of our different product offerings in both classical and non-classical music. We have a 42-week concert season that includes concerts of classical music, showtunes, rock, and blockbuster films shown with live orchestra.

### CREATIVE EXECUTION

You will lead a team of creative professionals to execute the creative vision, with a combination of in-house and freelance professionals.

The Ideal Candidate will have:

- 10+ years experience leading a creative team.
- The ability to craft stories and messages that create an emotional expectation for music.
- Demonstrated success in collaborative visioning with creative specialties like video directors, show writers or other design-focused individuals.
- A passion for live cultural experiences, and an understanding of what motivates people to participate in them. A strong interest in orchestral music is preferred.
- An infectious entrepreneurial spirit, grounded in personal integrity.

If you are interested in joining an organization that is not only fanatical about symphonic music but also about the transformational effect that this living art form can have on people's lives, we invite you to apply.



**COMPENSATION:** Salary of \$115,000 or more, commensurate with experience. The Kansas City Symphony offers a very rich suite of benefits including a PPO health insurance plan with dental and vision benefits, along with a 403(b) plan with employer match, disability insurance, and maternity benefits.

*The Kansas City Symphony is an Equal Opportunity Employer. We encourage applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, gender identity or expression, age, national origin, marital status, disability, or veteran status.*