



JOB POSTING PRODUCER

POSTING DATE: *September 16, 2022*
REPORTS TO: *President & CEO*

Are you an experienced project leader who enjoys bringing creative ideas to life? Do you have talents to make the “impossible” possible, to help people make magic with ordinary resources, and to inspire others to collaborate and invent? Would you like to have a key role in leading innovation for an entire field? We are looking for a **Producer** to help us launch a bold, new vision, designed to radically increase community participation in live symphonic music, with the intent of connecting performing arts to communities and fostering human connection through shared experience.

Working alongside a Creative Director and across several departments in the organization, you will lead the realization of immersive experiences and content production that will bring a beloved symphony orchestra to more of the community than ever before. Through the creation of experiences and content based on story, emotional and visceral subject matter, we aspire to make symphonic music (and especially classical music) more widely desirable and approachable as a means of life enhancement, entertainment, enrichment, and coming together.

As Producer, you will be tasked with overseeing the execution of designs for experiences that surround Kansas City Symphony concerts. You will ensure that we are able to achieve maximum impact for the resources invested, working alongside our data scientist to both measure and focus creative efforts in service to our goal of unprecedented audience expansion.

You will be in charge of advancing and refining new principles, strategies, processes, methods, and tactics envisioned in the Audience Development Initiative (ADI). The Audience Development Initiative is a five-year endeavor to radically expand community connection to live classical orchestral music. Launching now, ADI will increase the number of people who make live classical music a regular part of their lives. We will achieve this by generating new demand for live classical music by producing creative content, supported by data science. We will employ storytelling to create emotional expectation for concert attendance and craft new experiences around the concert that invite entry and participation.

The Producer is a cross-departmental project manager, who works closely with multiple levels of staff throughout the organization to operationalize ADI.

The Ideal Candidate will have:

- 5+ years of project management experience in a creative industry.
- Competencies in leadership, communication, organization, and process invention and refinement.
- Experience with data-driven strategy, with a curiosity for the possibilities of data science.
- Demonstrated success collaborating with visionary leaders, and bringing concepts to reality.
- A passion for live cultural experiences, and an understanding of what motivates people to participate in them. A strong interest in orchestral music is preferred.
- An infectious entrepreneurial spirit, grounded in personal integrity.

If you are interested in joining an organization that is not only fanatical about symphonic music but also about the transformational effect that this living art form can have on people’s lives, we invite you to apply.



COMPENSATION: Salary of \$90,000 or more, commensurate with experience. The Kansas City Symphony offers a very rich suite of benefits including a PPO health insurance plan with dental and vision benefits, along with a 403(b) plan with employer match, disability insurance, and maternity benefits.

The Kansas City Symphony is an Equal Opportunity Employer. We encourage applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, gender identity or expression, age, national origin, marital status, disability, or veteran status.