



Sunday, May 28, 2023 at Union Station

Event time 5:00 p.m. – 10:00 p.m.

Automotive Partner

**Load-in before 2:00 p.m. the day of the event and load-out after 10:00 p.m.
After the crowd disperses.**

On-Site Celebration at the Station Marketing Benefits:

- **Automotive Partner** for the *Bank of America Celebration at the Station*
- **Opportunity to display up to 2 vehicles** on the grounds during the Celebration at the Station
- **Opportunity to have future buyers** sit in display vehicles for one-on-one interaction
- **Opportunity to have a 10x10 space** to promote vehicles and distribute collateral, marketing material, collect names, etc.
- **Opportunity to promote the event** at the retail location(s) and dealer website
- **Logo/link** on Symphony website and on event website
www.kcsymphony.org/celebration
- **Logo recognition** in our sponsorship slide loop shown on **Jumbo LED screen(s)** during the event – **50,000 plus impressions**
- **Logo recognition** in the event program – **10,000 are printed and distributed**
- **Recognition in social media** announcements to at least **40,000 Facebook fans** and **15,000 Twitter followers**
- **Company name listed on the KCPBS broadcast credits**



BANK OF AMERICA
**CELEBRATION
AT THE STATION**

KANSAS CITY SYMPHONY

On-Site Celebration VIP Tickets and Benefits:

- **4 VIP hospitality tent passes**, which include reserved seating along with a complimentary buffet dinner, local beer, wine, soft drinks, and special whiskey tastings. Also includes **2 VIP parking passes** for the day with close access to the VIP Tent.

Your company also receives year-round benefits as a member of the Kansas City Symphony Business Alliance (a \$3,000.00 value):

- Year-long recognition in the Kansas City Symphony program book – Over 110,000 printed)
- Year-long visibility with on www.kcsymphony.org
- **Employee access to the Reception Suite** before Symphony performances at Helzberg Hall (includes hors d'oeuvres and a full bar)
- **Recognition on Reception Suite** digital video screens – Over 4,000 impressions
- VIP invitation to our **Next Season Preview Reception** which (includes hors d'oeuvres, beer, and wine (Jan)
- VIP invitation to spring **Contributors' Concert** (May)
- VIP invitation to the **Season Opening Reception** (Sept)
- Exclusive invitations to **Kansas City Symphony Business Alliance** networking events

Sponsorship Contribution of \$3,000 or \$5,000 for industry exclusivity and up to four cars on-site and 6 VIP Tent tickets

This unique package is currently being offered to other automotive dealers in the Kansas City community

Please join us by honoring those who have served, fallen and who are currently active with this free community-wide event

Your gift is tax-deductible to the extent allowed by law. Thank you for your support!

Mark Laverentz, Manager of Corporate Partnerships - Kansas City Symphony a 501(c)(3)

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