



JOB POSTING

CONTENT CREATOR

Department: Creative

Type: Full-Time

Summary:

The Kansas City Symphony is expanding its creative department, and we're looking for a Content Creator to work on a variety of projects. You can think of this role a bit like being part of a "small film crew" or independent ad agency. Working with the Creative Director and Video Editor, you will constantly be creating and producing new pieces of content that will tell the various stories of the orchestra members and the pieces they perform.

Essential Duties and Responsibilities:

Work with the Creative Director to identify various stories we can tell relating to the KC Symphony and the music in its seasonal program. How we specifically tell those stories will be up to us, limited only by our imagination. A lot of it will be done by creating social media content, but it could also take the form of audio podcasts, video channels, partnerships, live events, etc. This is truly a great opportunity for someone who wants to brainstorm ideas and then *create* that content. This is a fulltime, onsite position, so remote work is not possible.

Required Qualifications:

- An innate and expert understanding of social media and modern pop culture. You must have your finger on the pulse of what's hot right now, and what's next. Anytime there's a brand new *whatever*, you should be the first person to know about it.
- Creativity. This position will require lots of creative brainstorming prior to us producing our content, so having an open mind and a healthy imagination are essential.
- An expert knowledge of best practices regarding all social media platforms. Knowing what types of content work best on what platforms, what lengths, etc.
- A proven track record of actually *building* a following with your social media channel(s). Not just the knowledge of knowing how to do it, but the proof of *actually* doing it.
- You don't need to be an expert in orchestral music, but you do need to at least have an honest appreciation of it. If you're only 'doing it for the likes' but you don't actually *like* the symphony, this isn't the right gig for you.

To apply:

Please send your resume, cover letter, and previous work examples to pbuchanan@kcsymphony.org

COMPENSATION: Commensurate with experience. The Kansas City Symphony offers a very rich suite of benefits including a PPO health insurance plan with dental and vision benefits, along with a 403(b) plan with employer match, disability insurance, and maternity benefits.

The Kansas City Symphony is an Equal Opportunity Employer. We encourage applications from all qualified individuals without regard to race, color, religion, gender, sexual orientation, gender identity or expression, age, national origin, marital status, disability, or veteran status.

