Sunday, May 26, 2024 at Union Station

Event time 5:00 p.m. – 10:00 p.m.

Automotive Partner

Load-in before 9:00 a.m. the day of the event and load-out after 10:00 p.m. After the crowd disperses.

On-Site Celebration at the Station Marketing Benefits:

- **Automotive Partner** for the *Bank of America Celebration at the Station*
- **Opportunity to display up to 2 vehicles** on the grounds during the Celebration at the Station
- **Opportunity to have future buyers** sit in display vehicles for one-on-one interaction
- **Opportunity to have a 10x10 space** to promote vehicles and distribute collateral, marketing material, collect names, etc.
- **Opportunity to promote the event** at the retail location(s) and dealer website
- **Logo/link** on Symphony website and on event website [www.kcsymphony.org/celebration](http://www.kcsymphony.org/celebration)
- **Logo recognition** in our sponsorship slide loop shown on *Jumbo LED screen(s)* during the event – **50,000 plus impressions**
- **Logo recognition** in the event program – **10,000 are printed and distributed**
- **Recognition in social media** announcements to at least **40,000 Facebook fans** and **15,000 Twitter followers**
- **Company name listed on the KCPBS broadcast credits**
On-Site Celebration VIP Tickets and Benefits:

- **4 VIP hospitality passes**, which include reserved seating along with a complimentary buffet dinner, local beer, wine, soft drinks, and special whiskey tastings. Also includes **2 VIP parking passes** for the day with close access to the VIP Tent.

**Your company also receives year-round benefits as a member of the Kansas City Symphony Business Alliance (a $3,000.00 value):**

- Year-long recognition in the Kansas City Symphony program book – Over 110,000 printed)
- Year-long visibility with on [www.kcsymphony.org](http://www.kcsymphony.org)
- **Employee access to the Reception Suite** before Symphony performances at Helzberg Hall (includes hors d’oeuvres and a full bar)
- **Recognition on Reception Suite** digital video screens – Over 4,000 impressions
- VIP invitation to our **Next Season Preview Reception** which (includes hors d’oeuvres, beer, and wine (Jan)
- VIP invitation to spring **Contributors’ Concert** (May)
- VIP invitation to the **Season Opening Reception** (Sept)
- Exclusive invitations to **Kansas City Symphony Business Alliance** events

**Sponsorship Contribution of $3,500 or $5,000 for industry exclusivity and up to four cars on-site and 6 VIP Tent tickets**

This unique package is currently being offered to other automotive dealers in the Kansas City community.

*Please join us by honoring those who have served, fallen and who are currently active with this free community-wide event*

Your gift is tax-deductible to the extent allowed by law. Thank you for your support!

Mark Laverentz, Manager of Corporate Partnerships - Kansas City Symphony a 501(c)(3)

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