



Sunday, May 26, 2024 at Union Station

Event time 5:00 p.m. – 10:00 p.m.

Official Fireworks Sponsor (only one available)

On-Site Celebration at the Station Marketing Benefits:

- **Exclusive sponsor for the firework shows immediately following the concert**
- **Company logo on over 300 local television ads in the month of May promoting the event (Space is limited)**
- **Logo/link on the event website www.kcsymphony.org/celebration**
- **Company logo will be recognized in the sponsor loop shown on the LCD Jumbotron screen(s) during the event – Over 50,000 impressions throughout the day**
- **Special recognition in event program – Over 10,000 printed and distributed**
- **Special recognition from the stage during the course of the day – 50,000 impressions**
- **Recognition in social media announcements to at least 40,000 Facebook fans and 15,000 Twitter followers**
- **Company name listed on the KCPBS broadcast credits**

On-Site Celebration VIP Tickets and Benefits:

- **10 VIP hospitality passes**, which include reserved seating along with a complimentary buffet dinner, local beer, wine, soft drinks, and special whiskey tastings. Also includes **5 VIP parking passes** for the day with close access to the VIP Tent.



BANK OF AMERICA
CELEBRATION
AT THE STATION

KANSAS CITY SYMPHONY

Your company also receives year-round benefits as a member of the Kansas City Symphony Business Alliance (a \$3,000.00 value):

- **Year-long recognition** in Symphony program guide – **Over 110,000 printed**
- **Recognized as *Featured Sponsor*** for a week on the Kansas City Symphony home page
- **Year-long visibility** with company logo on www.kcsymphony.org (Benefactor's Circle Level)
- **Employee access** to the Reception Suite before Symphony performances at Helzberg Hall (includes complimentary hors d'oeuvres and a full bar)
- **Recognition** with company logo on Reception Suite digital video screens – **Over 4,000 impressions**
- **VIP Invitation** to our Next Season Preview and Reception (Jan)
- **VIP Invitation** to spring Contributors' Concert (May)
- **VIP Invitation** to the Season Opening Reception (Sept)
- Exclusive invitations to the **Kansas City Symphony Business Alliance** events

\$7,500 Contribution Package

Show your support to those who are currently serving in the military, those who have fallen, and honor our veterans with this unique package.

Your gift is tax-deductible to the extent allowed by law.

Thank you for your support!

For more information, please contact:

Mark Laverentz, Manager of Corporate Partnerships
Kansas City Symphony a 501(c)(3)
816.218.2601 mlaverentz@kcsymphony.org

