

BANK OF AMERICA
**CELEBRATION
AT THE STATION**

KANSAS CITY SYMPHONY

Please join us for a unique corporate VIP experience as we celebrate with our community and honor our military veterans.

Sunday, May 26, 2024 at Union Station 5:00 p.m. -10:00 p.m.

VIP Experience Co-sponsorship or Exclusivity opportunity

Onsite Event Marketing and VIP Tent Benefits:

- Logo/link on the event website (www.CelebrationAtTheStation.com)
- Special signage recognition inside and outside the VIP Tent
- Opportunity to mingle with our most valued individual and corporate donors
- Recognition in the sponsor slideshow on the Jumbo LED screen(s) throughout the day – over 50,000 impressions per loop
- Recognition in the *Bank of America Celebration at the Station* program – Over 10,000 printed and distributed
- Mention in a **social media announcement** to the Symphony's more than 65,000 Facebook, Twitter and Instagram followers
- **Eight** VIP Hospitality passes that include concert seating and a complimentary buffet, with unlimited beer, wine, and soft drinks – Includes **Four** VIP Parking Passes
- Company name listed on the KCPBS broadcast credits

Also, receive year-long company and employee benefits as a member of the Kansas City Symphony Business Alliance (a \$3,000.00 value):

- **Season-long recognition** in the Symphony program guide – 110,000 printed during the season
- **Year-long recognition** on the Kansas City Symphony website www.kcsymphony.org



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- **VIP employee access to the Reception Suite** which includes complimentary hors d'oeuvres and a full bar, before Kansas City Symphony Classical and POPS performances in Helzberg Hall at the Kauffman Center for the Performing Arts
- **Be seen by colleagues and business peers as a Kansas City Symphony sponsor when your business is recognized** on the Reception Suite digital video screens at Helzberg Hall at the Kauffman Center for the Performing Arts – over 4,000 impressions
- Invitation to the Symphony's **Next Season Announcement and Reception** in January 2024 – a great way to network with other business leaders and potential customers and clients
- **VIP Invitation** to the Symphony's Contributors' Concert in May, allowing you to connect with other Symphony supporters
- **Mingle with other major supporters at the Kansas City Symphony Season Opening Celebration in September**
- Membership in the Symphony's Business Alliance which includes invitations to **VIP networking events and opportunities to meet other Business Alliance Members**

\$6,000 for all the benefits listed above (Three Star Package) with a non-competing co-sponsorship or the \$7,500 exclusivity package that includes 10 VIP Tent tickets and 5 parking passes.

Thank you for honoring those who have served, fallen and who are currently active military at this free community-wide event

Mark Laverentz - Manager of Corporate Partnerships

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