



KANSAS CITY
SYMPHONY

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KANSAS CITY SYMPHONY
BUSINESS ALLIANCE

2026/27 SYMPHONY BUSINESS ALLIANCE CORPORATE BENEFITS			
UNIQUE CLIENT ENTERTAINMENT AND EMPLOYEE BENEFITS			
Number of concert tickets or vouchers included with package	Base Business Alliance membership \$3,000 4 concert vouchers that can be redeemed for a total of 8 tickets to <u>selected performances</u>	Business Alliance membership with supporting concert sponsorship \$5,000 Concert sponsorship opportunity that includes 8 tickets	Business Alliance membership with full concert sponsorship \$7,500 Concert Weekend sponsorship opportunity that includes 12 tickets
Access to the Concert Reception Suite Hall during the Symphony season in Helzberg Hall for your employees. Includes hors d'oeuvres and a full bar — open for all Classical and Pops performances.			
SPECIAL CONCERT ACKNOWLEDGMENT AND MARKETING VISIBILITY			
Company recognition in the pre-concert announcement (1,300-1,600 impressions)			
Company name or logo on printed/digital advertising and other marketing materials with the sponsored concert(s)			
Recognized as <i>Featured Sponsor</i> on the Kansas City Symphony homepage			
Company recognition in Symphony digital marketing/channels related to sponsored concert(s)			
Special company recognition listed on concert program page in program book (Based on date of pledge)			
SEASON-LONG CORPORATE MARKETING BENEFITS			
Company name listed in Symphony concert program books (Over 60,000 printed)			
Company recognition on the Symphony website	text	Includes company logo and hyperlink	Includes company logo and hyperlink
Company recognition on the Concert Hall Reception Suite LED screens		Company Logo	Company Logo
EXCLUSIVE VIP INVITATIONS			
VIP invitations to the next Season Announcement and Reception			
Complimentary tickets to the annual Contributors' Concert			
Invitations to Kansas City Symphony Business Alliance events			
KANSAS CITY SYMPHONY MOBILE MUSIC BOX COMMUNITY CONCERTS			
Tagged in Symphony social media posts promoting specific Mobile Music Box concerts			
Recognized from the Mobile Music Box stage as a sponsor by the musicians during concert			
Company name or logo visibility associated with promotion of those specifically supported Mobile Music Concerts on the Kansas City Symphony Mobile Music Box homepage.			
	One Mobile Music Box Sponsorship	Two Mobile Music Box Sponsorships	Three Mobile Music Box Sponsorships

Series and weekend sponsorships are available with a customized package

ALL BENEFITS LISTED ABOVE ARE BASED ON DATE OF PLEDGE.

Corporate concert sponsorship with the Kansas City Symphony offers high-profile recognition, exclusive benefits and a unique opportunity to enhance corporate visibility with a highly desirable demographic.

Your decision to invest in our treasured community asset with a Symphony sponsorship will support the city's leading performing arts organization and will confirm your commitment to future growth in Kansas City.

For unequaled value and ongoing visibility, the following highly-valued Concert Series options are available on a one-year and multi-year contracts.

- Classical Series
- Family Series
- Film and Live Orchestra Series
- Pops Series
- Specials Concerts
- Weekend Concerts (3 performances)
- On Stage Series

All concert sponsorships include membership and benefits of the Kansas City Symphony Business Alliance.

Now is the time to support the performing arts in the community where your employees and clients live and work.
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