KANSAS CITY SYMPHONY

Kansas City Symphony Celebration at the Station

presented by

Bank of America

2027 Sponsorship Packages

SUNDAY, MAY 30, 2027, AT UNION STATION

Event time: 5:00 p.m. – 10:00 p.m.

KANSAS CITY SYMPHONY CELEBRATION AT THE STATION SPONSORSHIP PACKAGES

A Kansas City Tradition for 23 Years.

2027 will mark the 23rd Kansas City Symphony Celebration at the Station. Your generous support enables us to present this free, family-friendly, patriotic concert for the community while honoring our fallen heroes, veterans, and active military personnel.

We are thrilled to have you, your employees, and clients join us for a unique corporate VIP hospitality and concert experience.

The following packages include unique recognition and VIP benefits listed below:

-Logo or name on large LED jumbotrons

-Logo or name in the 6,000+ event programs

-Digital recognition on Kansas City Symphony social media outlets (87,000 followers)

-Name listed on the KCPBS broadcast credits

-Tickets to the VIP Experience with a complimentary buffet, beer, wine, soft drinks, and cocktails inside Union Station's Grand Hall.

-VIP concert tickets with adjacent seating to the performance stage

-VIP parking with easy access to the VIP Experience and concert seating.

-Year-round benefits as a member of the Kansas City Symphony Business Alliance VIP Experience 5:00 p.m. - 7:30 p.m. Event Time 5:00 p.m. – 10:00 p.m.

KANSAS CITY SYMPHONY CELEBRATION AT THE STATION SPONSORSHIP PACKAGES

$3,000 One-Star Partner

6 VIP Experience Tickets, 6 Concert Tickets and
3 Parking Passes

$5,000 Two-Star Partner

10 VIP Experience Tickets, 10 Concert Tickets and
5 Parking Passes

$7,500 Three-Star Partner

12 VIP Experience Tickets, 12 Concert Tickets and
6 Parking Passes

$10,000 Four-Star Partner

14 VIP Experience Tickets, 14 Concert Tickets and
7 Parking Passes



KANSAS CITY SYMPHONY CELEBRATION AT THE STATION SPONSORSHIP PACKAGES

The following unique packages also include stage recognition and are industry-exclusive.

$7,500 Howitzer Cannon Sponsor

12 VIP Experience Tickets, 12 Concert Tickets and 6 Parking Passes

$7,500 Veterans Reserved Lawn Area Sponsor

12 VIP Experience Tickets, 12 Concert Tickets and 6 Parking Passes

$7,500 Pre-Show Entertainment Sponsor

12 VIP Experience Tickets, 12 Concert Tickets and 6 Parking Passes

$7,500 Event Program Sponsor

12 VIP Experience Tickets, 12 Concert Tickets and 6 Parking Passes

$7,500 Fireworks Sponsor

12 VIP Experience Tickets, 12 Concert Tickets and 6 Parking Passes



KANSAS CITY SYMPHONY CELEBRATION AT THE STATION SPONSORSHIP PACKAGES

Premium Packages

$15,000 VIP Experience Sponsor

20 VIP Experience Tickets, 20 Concert Tickets, and 10 Parking Passes – Includes logo signage in the VIP Experience, verbal stage recognition, and is industry exclusive.

$15,000 Veterans Place Sponsor

20 VIP Experience Tickets, 20 Concert Tickets, and 10 Parking Passes – Includes logo signage in the Veterans Place, verbal stage recognition, and is industry exclusive.



Community Impact & Audience Insights

As a corporate supporter of the Kansas City Symphony Celebration at the Station, your contribution helps us offer this special patriotic event to over 40,000 people every year.

- A free and family-friendly **Kansas City tradition**
- Connecting with audiences that come from **over 15 States and Canada**
- Supporting the local economy with an impact of **$1.6 million**
- Televised on a live broadcast in multiple states and then rebroadcast on regional PBS stations to **more than 1 million viewers**
- More than **10.5% of attendees** were from states other than Missouri and Kansas
- Groups from over **150 ZIP codes** from across the country were surveyed
- **At least 30.5%** were first-time attendees
- **Veterans and active military from all branches were represented**

Year-Round Business Alliance Membership and Benefits

Receive year-long company and employee benefits as a member of the Kansas City Symphony Business Alliance.

- Season-long text recognition in the Symphony program guides (60,000+ printed during the season)
- Logo recognition on the Kansas City Symphony Business Alliance webpage
- Company employee access to the Concert Hall Reception Suite, including complimentary hors d'oeuvres, beer, wine, and cocktails at all Classical and Pops performances – Kauffman Center for the Performing Arts
- VIP invitations to the annual Next Season Announcement Reception
- VIP invitations to the annual Contributors' Concert
- Invitation to Business Alliance event(s) throughout the season
- All sponsors over $5,000 also receive one Mobile Music Box sponsorship

KANSAS CITY SYMPHONY

Thank you for considering supporting this treasured Kansas City tradition.

We look forward to partnering with you and helping make this another special day for our community.

For more information about the specific benefits for each package, please reach out to:

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