KANSAS CITY SYMPHONY

Kansas City Symphony Celebration at the Station

$10,000 FOUR-STAR PARTNER PACKAGE

SUNDAY, MAY 30, 2027, AT UNION STATION

Event time: 5:00 p.m. – 10:00 p.m.

A Kansas City Tradition for 23 years

2027 will mark the 23rd Kansas City Symphony Celebration at the Station. This annual event has become a Kansas City tradition for tens of thousands of audience members.

Your support allows the Kansas City Symphony to perform this free, family-friendly, patriotic concert while honoring our nation's fallen, active-duty, and veteran armed service members.

Client & Employee Entertaining

Unique Corporate Hospitality Benefits:

- 14 tickets to the Celebration at the Station VIP Experience, including a full buffet dinner with local beer, wine, cocktails, and soft drinks inside Union Station's Grand Hall, 5:00-7:30 pm.
- 14 reserved seats for the concert performance.
- 7 VIP parking passes for easy access to the VIP Experience

KANSAS CITY SYMPHONY CELEBRATION AT THE STATION

Branding, Marketing & Onsite Recognition

On-Site Marketing and VIP Experience Benefits:

- Company name tagged in a social media post(s) to the Symphony's 87,000 social media followers
- Logo/link on the Kansas City Symphony's Celebration at the Station event webpage.
- Logo placement in sponsor slideshow on LED Jumbotron screens throughout the concert day (50,000+ impressions)
- Opportunity to have reserved 10x10 space for on-site activation
- Verbal recognition from the stage
- Logo recognition in the event programs (6,000+ printed)
- Company recognition on the KCPBS broadcast credits

KANSAS CITY SYMPHONY CELEBRATION AT THE STATION

Community Impact & Audience Insights

As a corporate supporter of the Kansas City Symphony Celebration at the Station, your impact matters.

- Helping keep the special day a free and family-friendly Kansas City tradition
- Audiences came from 15 States and Canada
- Local economic impact that averages over $1.6 million dollars every year
- Live broadcast and rebroadcasts on regional PBS stations to more than 1 million viewers
- At least 12% of attendees were from states other than Missouri and Kansas
- Groups from over 150 ZIP codes from across the country were surveyed
- 30.5% were first-time attendees
- Veterans and active military from all branches were represented

Year-Round Business Alliance Membership

Receive year-long company and employee benefits as a member of the Kansas City Symphony Business Alliance.

- Season-long text recognition in the Symphony program guides (60,000+ printed during the season)
- Logo recognition on the Kansas City Symphony Business Alliance webpage
- Company access to the Concert Hall Reception Suite, including complimentary hors d'oeuvres, beer, wine, and cocktails, at all Classical and Pops performances - Kauffman Center for the Performing Arts
- VIP invitations to the annual Next Season Announcement Reception
- VIP invitations to the annual Contributors' Concert
- Invitation to Business Alliance event(s) throughout the season
- Includes one Mobile Music Box sponsorship

KANSAS CITY SYMPHONY

We sincerely ask for support by honoring those who have served, our fallen, and our active-duty military at this free community-wide event.

Thank you for your consideration.

MARK LAVERENTZ – MANAGER OF CORPORATE PARTNERSHIPS
KANSAS CITY SYMPHONY

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