KANSAS CITY SYMPHONY

Kansas City Symphony Celebration at the Station

$7,500 GUEST ARTIST SPONSOR

SUNDAY, MAY 30, 2027, AT UNION STATION

Event time: 5:00 p.m. – 10:00 p.m.

A Kansas City Tradition for 23 Years

The Kansas City Symphony Celebration at the Station has been a Kansas City tradition since 2003.

This Memorial Day weekend patriotic concert draws tens of thousands of attendees every year from around the region and across the country for a tribute to our country's service members.

Sunday, May 30, 2027, will mark the 23rd performance of this treasured event at historic Union Station and the grounds of the National World War I Museum and Memorial.

The Kansas City Symphony presents this special evening honoring those who have fallen and their families, while also acknowledging and celebrating veterans and active military personnel.

Client & Employee Entertaining

Unique Corporate Hospitality Benefits:

- 12 tickets to the Celebration at the Station VIP Experience, including a full buffet dinner with local beer, wine, cocktails, and soft drinks inside Union Station's Grand Hall, 5:00-7:30 pm.
- 12 reserved seats for the concert performance.
- 6 VIP parking passes for easy access to the VIP Experience

KANSAS CITY SYMPHONY CELEBRATION AT THE STATION

Branding, Marketing & Onsite Recognition

On-Site Marketing and VIP Experience Benefits:

- Company name tagged in a social media post(s) to the Symphony's 87,000 social media followers
- Logo/link on the Kansas City Symphony's Celebration at the Station event webpage.
- Logo placement in sponsor slideshow on Jumbotron screens throughout the concert day. (50,000+ impressions)
- Opportunity to have reserved 10x10 space for on-site activation
- Verbal recognition from the stage – Guest Artist Sponsor
- Industry Exclusive
- Logo recognition in the event programs (6,000+ printed)
- Company recognition on the KCPBS broadcast credits

KANSAS CITY SYMPHONY CELEBRATION AT THE STATION

Community Impact & Audience Insights

As a corporate supporter of the Kansas City Symphony Celebration at the Station, your impact matters

- Helping keep this special day a free and family-friendly Kansas City tradition
- Attendance from over 15 States and Canada
- Local economic impact that averages over $1.6 million dollars every year
- Live broadcast and rebroadcasts on regional PBS stations to more than 1 million viewers
- At least 12% of attendees were from states other than Missouri and Kansas
- Groups from over 150 ZIP Codes from across the country were surveyed
- 30.5% were first-time attendees
- Veterans comprised 23.4% of the audience
- Veterans and active military from all branches were represented

Year-Round Business Alliance Membership

Receive year-long company and employee benefits as a member of the Kansas City Symphony Business Alliance.

- Season-long recognition in the Symphony program guide (60,000+ printed during the season)
- Logo recognition on the Kansas City Symphony Business Alliance webpage
- Company access to the Concert Hall Reception Suite, including complimentary hors d'oeuvres, beer, wine, and cocktails, at all Classical and Pops performances - Kauffman Center for the Performing Arts.
- VIP invitations to the Next Season Announcement Reception
- VIP invitations to the annual Contributors' Concert.
- Invitation to Business Alliance event(s) throughout the season
- Includes one Mobile Music Box sponsorship

KANSAS CITY SYMPHONY

We sincerely ask for support by honoring those who have served, our fallen, and our active-duty military at this free community-wide event.

Thank you for your consideration.

MARK LAVERENTZ – MANAGER OF CORPORATE PARTNERSHIPS
KANSAS CITY SYMPHONY

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